

732-775-2455

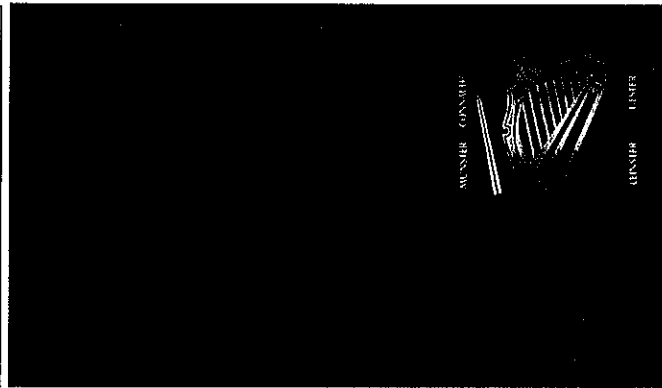
FAX 732-775-4651

### BUCKLEY FUNERAL HOME

509 SECOND AVENUE  
ASBURY PARK, NJ 07712

**JAMES T. BUCKLEY**  
FOUNDER  
1916 - 1983

**RICHARD K. BUCKLEY**  
PRESIDENT - MANAGER  
N.J. Lic. No. 3101



### CITY MANAGER

HOURS:

Monday - Fri. 9AM - 5PM

CONTACT:

732-502-5752

Asbury Park operates under a Council/Manager form of government, specifically, the Municipal Manager Act of 1923. The City Manager is appointed by a majority of the City Council and serves as the Chief Executive Officer of the City. Other than the Municipal Finance Officer, City Assessor, Auditor, Clerk and City Attorney, the City Manager is the appointing authority for all city employees and has the responsibility to manage all city departments. Other duties and responsibilities of the City Manager include:

- Preparation of the annual budget for submission to the Mayor and Council. This responsibility includes advocating for legislation, funding and shared service agreements that reduce reliance on local tax dollars and strengthen the economic, cultural and social quality of life in the City.
- Provide all city departments with the tools and training needed to serve the needs of our community as articulated by the governing body.
- Execute all laws and ordinances adopted by the governing body.
- Attend all Council meetings, participating in discussion without the right to vote and serve as the governing body's chief advisor and liaison to the administrative functions of the City.
- Negotiate contracts for the City, including all labor agreements, subject to the approval of the governing body.
- Make recommendations to the Council concerning the nature and location of City improvements, and execute those projects.
- Promote the public identity and vision of the City and act as an emissary and advocate to all other forms and levels of government within the state and region.

The City Manager is also a member of the Planning Board, the Public Arts Committee, the Waterfront Citizens Advisory Committee and sits in an ad hoc capacity on a variety of issue-based citizen advisory committees as needed and authorized by the governing body.

180 Avenue at the Common  
Suite 4  
Shrewsbury, NJ 07702  
t. 732.530.5120  
f. 732.530.5122

\*1633 Broadway  
Second Floor  
New York, NY 10019  
t. 212.408.9045



### The Appel Financial Group

*Matthew Appel Principal*

matt@theappelfinancialgroup.com  
www.theappelfinancialgroup.com



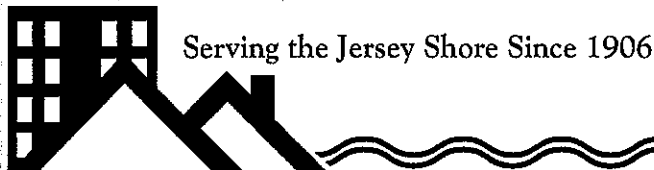
**3.5% Sales Tax!**

### Appliance Brokers of Asbury Park

1201 Main Street - Corner of 4th Ave.

732-807-7342

**You'll Love What We Can Do!**



### JOHN C. CONOVER AGENCY

A Century of Tradition & Innovation in Real Estate  
**WWW.CONOVERNJ.COM**

200 Main Street, Asbury Park, NJ 732-897-9200

### The Community Bank of Asbury Park

**Michael Stogdill**  
Branch Manager

A branch of  
Rumson-Fair Haven Bank

511 Cookman Avenue  
Asbury Park, NJ 07712

(732) 775-1079  
(732) 775-1278 Fax

mstogdill@rfhbank.com

**Resident Appreciation**

**GIFT CARD**

**\$25 OFF** Any purchase over \$75

**\$50 OFF** Any purchase over \$150

**\$100 OFF** Any TRUE cardio

FREE! Delivery/Installation

Limit one to a customer per visit.

Not valid with any other offer.

614 Cookman Avenue

Asbury Park, NJ 07712

www.fitnesslifestyles.com



PHONE: 732-774-2624

FAX: 732-774-2814

E-MAIL: CLAYTONPRESS@AOL.COM

*Established 1900*

**Clayton Press**

COMPLETE PRINTING SERVICE  
OFFSET - LETTERPRESS

412 BOND STREET  
ASBURY PARK, NJ

DAVE ROSZEL

**THE BERKELEY**

OCEANFRONT HOTEL

COME SLEEP WITH US....

**POLICE**

HOURS: 24 HOURS

CONTACT: Emergency - 911

Non-Emergency - 732-774-1300

**MISSION**

To preserve public peace, prevent crime, detect and arrest offenders, administer and enforce criminal and traffic laws and ordinances, and through the principles of "community policing", work with all residents of our city to build strong relationships and address quality of life issues.

**CODE RED**

Allow residents, business and property owners to be notified by your local emergency response team in the event of emergency situations or critical community alerts. To register for Code Red visit, <http://www.cityofasburypark.com/en/code-red>

**POLICE CONTACTS**

Chief of Police	732-502-5787
Police Inspector	732-502-5787
Patrol Commander	732-502-5791
Investigations	732-502-5770
Internal Affairs	732-502-4533
Evidence/Property	732-502-5786
Community Relations	732-272-5655

**FIRE DEPARTMENT**

HOURS: Emergency 24/7

CONTACT: Fire Prevention - Mon. - Fri. 8AM - 4PM

Emergency - 911

Non-Emergency - 732-775-6300

All Asbury Park's Fire Apparatus is staffed with skilled, cross-trained firefighter/emergency medical technicians who provide basic life support skills and fight fires. Specialty teams allow the Asbury Park Fire Department to deal with chemical spills, provide technical rescues to individuals trapped in water, trenches, confined spaces, or collapsed building. The extensive training and expertise of our members results in the fire department providing quality and cost-efficient services to our community.

Beyond providing emergency services, The Asbury Park Fire Department works to prevent future fires and accidents. Our responsibilities range from fire code enforcement, arson investigations, and fire prevention activities to fire and life safety education programs for children, families, and seniors.

Asbury Park currently has 1 centrally located fire station (with a new one planned for the future). We staff 1 Engine Company, 1 Truck Company, 2 Basic Life Support Ambulances, and a Duty Battalion Chief. Our Apparatus fleet includes 4 Engines, 2 Ladder Trucks, 1 Technical Rescue Response Vehicle and more! The Asbury Park Fire Department employs approximately 60 people, of which, 55 are certified Firefighter/Emergency Medical Technicians.

You are welcome to visit The Asbury Park Fire Station from 8AM - 5PM, any day of the weekend, to meet the firefighters, get your blood pressure checked, or pick-up safety information. The Fire Station is staffed 24 hours a day, 7 days a week. However, crews may be away from the station responding to emergency calls, conducting off-site training exercises, or performing in service inspections at various times during the day.

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**\$50 OFF** Any purchase over \$150

**\$100 OFF** Any TRUE cardio

FREE! Delivery/Installation

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614 Cookman Avenue  
Asbury Park, NJ 07712

www.fitnesslifestyles.com



**THE BERKELEY**

OCEANFRONT HOTEL

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Serving the Jersey Shore Since 1906



**JOHN C. CONOVER AGENCY**

A Century of Tradition & Innovation in Real Estate

**WWW.CONOVERNJ.COM**

200 Main Street, Asbury Park, NJ 732-897-9200

**LIBRARY**

**HOURS:** Mon-Wed: 11AM - 8PM; Thurs & Fri: 9AM - 6PM; Sat: 12 Noon - 6PM

**CONTACT:** 732-774-4221

**THE LIBRARY'S CATALOG**

The Library's catalog is accessible through the library's website, [www.asburyparklibrary.org](http://www.asburyparklibrary.org), and the internet from any location. The library's holdings may also be searched from a new site: [www.worldcat.org](http://www.worldcat.org) (which is a vast catalog of the collections of many libraries, including the Asbury Park Public Library.) Contact the library if you do not find what you are looking for because everything in the library is not in the online catalogs.

**FREE HIGH-SPEED INTERNET ACCESS**

Eighteen computer workstations are available for public use to get access to the internet or to use application software, (Word, Excel, etc.) to prepare documents, resumes, reports. Many online databases are funded by the N.J. State Library and are also available for free use. You must have an Asbury Park library borrower's card to make free use of computers. Wireless internet access is available for patrons with their own laptop or notebook computers.

**BRUCE SPRINGSTEEN COLLECTION**

The library houses over 4,000 items about Mr. Springsteen, which is in the Springsteen section of the library website. Also found there are the rules and procedures for use of the collection. Donations to the collection are always welcome.

**HISTORY OF THE LIBRARY**

The library traces its beginnings back to the Asbury Park and Ocean Grove Library Association which was established November 23, 1878 by Helen M. Bradley, the wife of the city's founder, and others. James Bradley gave the land on which the library stands.

**BOARD OF TRUSTEES**

The Library is managed by a board of 7 volunteer, unpaid trustees, most of who are appointed by the mayor. They establish the rules and policies governing the operation of the library. Their meetings are noted in this calendar and are open to the public.

**MUNICIPAL COURT**

**HOURS:** Mon - Fri, 8AM - 4PM

**CONTACT:** PH: 732-775-1769 / FAX: 732-988-6935

Our duty is to process and accept for filing all criminal, traffic and code violations that occurred within the City of Asbury Park. We accept complaints made by private citizens which are referred to the Community Dispute Resolution mediator to see if an agreement can be reached. If it cannot be resolved by mediation it is scheduled for trial in front of the municipal court judge.

We accept payments for all traffic, criminal and municipal code penalties imposed. For more information visit: [www.njcourtsonline.com](http://www.njcourtsonline.com) or [www.NJMCdirect.com](http://www.NJMCdirect.com).

**Mission Statement of the New Jersey Courts**

*We are an independent branch of government, constitutionally entrusted with the fair and just resolution of disputes in order to preserve the rule of law and to protect the rights and liberties guaranteed by the Constitution and laws of the United States and this State.*

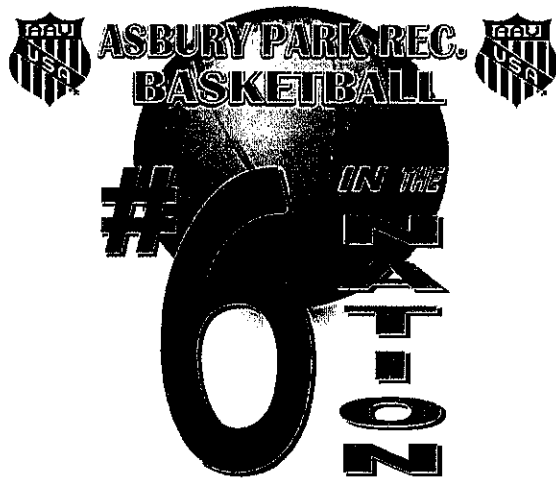
**WHO WE ARE:**  
We are an independent branch of government under the Constitution of New Jersey.

**WHAT WE DO:**  
We resolve disputes in a peaceful, fair and just manner.

**WHY WE DO IT:**  
We act to preserve the rule of law and to protect rights and liberties guaranteed by the Constitution and laws of New Jersey and the United States.

**WE ARE THE NEW JERSEY JUDICIARY**

THE SPIRIT OF AMERICA WORKS HERE



**11<sup>TH</sup> GRADE AAU  
NATIONAL TOURNAMENT**



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614 Cookman Avenue

[www.fitnesslifestyles.com](http://www.fitnesslifestyles.com)

Asbury Park, NJ 07712

**SOCIAL SERVICE & SENIOR CENTER**

**HOURS:** Social Services Interventions  
Mon. - Fri. 8:30AM - 4:30PM  
Senior Center - Mon. - Fri. 9AM - 5PM  
**CONTACT:** 732-602-5731

The purpose of the Asbury Park Social Services Department is to promote the health and well being of the citizens of Asbury Park and to assist these citizens to become more self-sufficient; prevent dependency; to strengthen family relations, and to restore individuals, families, groups as well as the entire community to successful social functioning.

The Senior Citizen Program is currently located at the Phillips Seaview Tower, 206 First Avenue and a new Senior Center is scheduled to open in 2012 at the Springwood Center located at Springwood and Atkins Avenues. The Center currently provides friendly visiting, transportation, homebound services, social programs, as well as social service interventions. Once the new center opens, a lunch program will resume at the site.

**RECREATION**

**HOURS:** 9:00AM - 5:00PM  
**CONTACT:** James Famularo - 732-602-5758  
Leesha Floyd - 732-602-5759

The purpose of the Asbury Park Recreation Department is to provide quality recreational programs for the youth of our community and to support and enhance existing programs being conducted by recreational agencies within the City.

**FALL/WINTER  
ACTIVITIES**

- Indoor Tennis
- Indoor Volleyball
- Indoor Soccer
- Swim Lessons
- Biddy Basketball
- Hair Braiding
- Zumba Lessons
- Hip Hop Dance Lessons
- Boxing
- Karate
- Wrestling

**SUMMER ACTIVITIES**

- Summer Day Camp Program
- Flag Football
- Outdoor Soccer
- Sailing Program
- Swim Lessons
- Zumba Lessons
- Hip Hop Dance Lessons
- Basketball Camps
- Boxing
- Karate

Contact Recreation for more information and to get registration fee amounts for our programs.

**COMMUNITY DEVELOPMENT**

**HOURS:** Mon. - Fri. 9AM - 5PM  
**CONTACT:** 732-602-5730

**REGIONAL CONTRIBUTION AGREEMENT (RCA)**

The RCA Program assists single family owner occupied and investor units, and multiple family units (up to four units) of low to moderate income families with repair or replacement of a major system. Major systems include roof, heating, electrical, structural (load bearing), plumbing and weatherization. Minimum expenditures in major systems are \$12,000. Maximum average per unit is \$15,000.

**HOMEBUYERS ASSISTANCE PROGRAM**

The City will provide \$5,000 towards the down payment or closing costs for eligible applicants, per HUD income requirements, for the purchase of a home in Asbury Park.

**H.E.L.P.**

Assistance will be provided to homeowners to offset emergency costs for the repair or replacement of a major system in their homes. The maximum amount cannot exceed \$5,000 per household.

**HOMELESSNESS PREVENTION**

Emergency assistance will be provided to residents who are faced with homelessness as a direct result of a loss of energy services such as electric or gas.

**NEIGHBORHOOD REVITALIZATION PROJECT**

Under the City's "Planning to Stay" initiative, the Department of Community Development has implemented a very aggressive project to revitalize the targeted areas on the Westside. This project involves the City providing focused attention to this area, working with residents, businesses and all other stakeholders to improve our homes, our neighborhoods and our City. Throughout 2012, the department will continue to provide with resources to make this area a showplace community.

**SHOP  
DINE  
STAY**

# Asbury Park

NEW JERSEY

**On the first Saturday of every month shops, cafes and galleries are open late.**

**LIVE music all over town!**

**FREE trolley with stops downtown & at the boardwalk.**

[AsburyFirst.com](http://AsburyFirst.com)

Sponsored by The Asbury Park Chamber of Commerce

## UEZ / COMMERCE DEPARTMENT

<b>HOURS:</b>	Mon. - Fri. 9AM - 5PM
<b>CONTACT:</b>	732-502-5749

The Department of Commerce and Economic Development provides services for business recruitment, retention, and growth. The department provides potential businesses with site selection help, financing information, and assistance in procuring the required permits and licenses. In addition, business recruitment is handled by this department. The City of Asbury Park is also a designated New Jersey Urban Enterprise Zone (UEZ). This program provides incentives to locate your business in Asbury Park. Those benefits include:

- 100% sales tax exemption for specified materials and tangible personal property
- Qualified retail businesses may charge 50% of the 7% NJ sales tax (3.5%) on certain "in person" purchases
- One-time corporate tax credit of \$1,500 for each new full time employee who is a resident of Asbury Park and has been unemployed for at least 90 days or dependent upon public assistance
- Subsidized unemployment insurance for certain new employees with gross salaries of less than \$4,500 per quarter as per Department of labor schedule.
- Tax credit against the Corporation Business Credit of 8% if investment is an approved "In Lieu" by the Urban Enterprise Zone Authority and City of Asbury Park
- The Department of Commerce also oversees all special events and film permitting, the city's web site, and the Main Street Farmers Market.

## CHAMBER OF COMMERCE

<b>HOURS:</b>	Mon. - Fri. 9AM - 4PM
<b>CONTACT:</b>	Jacqueline Pappas, Executive Director 732-775-7676 308 Main Street (located in Sovereign Bank) Visitor Center on Boardwalk May - Sept

The Asbury Park Chamber of Commerce is the main resource for business in Asbury Park. We serve as an advocate at the city, county and state level for business. At 250+ members, we are the premier referral network in this market. The Chamber provides support for attracting visitors to our city through marketing, promotion and consumer events such as our monthly First Saturday Asbury Park Programs & the annual Oysterfest. We also serve as the local office for visitor information. The Chamber of Commerce in Asbury Park is connected to consumers & the business community via all forms of social media and traditional communication.

**Find out more [www.AsburyParkChamber.com](http://www.AsburyParkChamber.com)**

## DOING BUSINESS IN ASBURY PARK (IF YOU HAVE QUESTIONS REGARDING...)

1. New Construction
  - Contact Planning & Zoning
2. Expansion of existing structure
  - Contact Planning & Zoning
3. New business in existing building
  - Contact Mercantile
  - Contact Construction
4. Marketing My Business
  - Conduct Chamber of Commerce
5. Financing Business Expansion
  - Contact UEZ / Commerce Department
6. Disposing of Recyclables & Solid Waste
  - Contact Public Works