



ASBURY PARK HOMEOWNER'S ASSOCIATION

PO BOX 1205 ASBURY PARK, NEW JERSEY 07712

APHA Board Meeting - MINUTES

OCTOBER 7, 2015

Location: Pat Fasano's Home

Start: 7:10 pm CALL TO ORDER

Attendance: Present – Pat, Phyllis, Peter, John, Michele. Absent – Bill

Secretary Report – Sept. 1, 2015 Board Minutes

John gave Secretary's Report. Move to accept Secretary Report and Board Minutes of Sept. 1, 2015 - Approved.

Treasury Report - Paypal - \$243.82 Checking - \$9,622.62 MM - \$2504.85

Total = \$12,371.29

Move to accept Treasury Report – Approved

Membership Report – No Membership Report

OLD BUSINESS:

A.Website: Doug Ferrari has been building new website for \$1500. and will update info for \$100. per mo. We have made the first payment of \$500. The site is currently live and there will be a link the City website and the Chamber website. Motion: Pay Doug Ferrari \$100 per month to perform updates and postings on a monthly basis to APHA Web Site. Moved John Fredricksen, seconded Peter Cunha; Motion carried.

A.October meeting: All 6 candidates have confirmed they will be attending the forum held on Oct. 22 in City Hall Council Chambers. Bill will be the time-keeper and John will moderate the forum. There is a \$50. fee to use the room and the event is co-sponsored by APHA and APTV, who will be filming the event.

There is a reimbursement due to John for expenses of \$60. Peter will speak at the meeting about the new website. A motion was made by John to spend \$50. on refreshments – Pat 2nd, all in favor. Approved

A.APHA Board Elections: Sam DiFalco has submitted an application for trustee. Bill Rotherth has submitted a paragraph summary for re-election of Secretary. Pat Fasano will also be running for President again. John Fredricksen and Phyllis Maffucci have both announced that they will not be running. Forms to run must be in by Oct. 15th and candidates must announce at the October.

If someone is interested in becoming a Trustee any time during the year there must be a 30 vetting period.

Promotion: Pat will call Michele at Asbury Park Sun. Peter will send a save the date announcement immediately and an email reminder one week prior. Phyllis will post on Nextdoor about the event including a reminder a few days prior and create a FB invitation.

NEW BUSINESS:

-Accounting issue; We have lost our tax exempt status as a result of not filing yearly reports. It has been 3 years since last report was filed. If we do not re-instate our tax exempt we will have to begin paying taxes. There will be a \$900 accounting fee to file the reports and \$400. to file the reports. Motion : Approval was given to spend \$900. for an accountant.

-Neighborhood Block Meeting; Pat announced that he will be going to a block meeting for the 600 Block of 2nd Avenue on Saturday 10/10/15 initiated by Paul Vail. He will give a report of that meeting at our next board meeting.

-Promoting New Membership; Michele is looking to be invited as a guest speaker at Condo Association meetings for large buildings in town. Some of the buildings she would like to speak at are:

- The Esplanade
- North Beach
- Deal Lake Tower

-Peter will send out an email blast to promote membership

-November Meeting; Held at Pat's new restaurant, offering tours since it will not yet be open. Possibly New City Manager as guest speaker.

-December Holiday Party will be held on Thursday 12/17 downstairs at Pat's new restaurant. Cash Bar and food.

-Miss Teen NJ: An Asbury Park High School student, Eddia Watts, is participating in the pageant and is raising funds for hair and make-up. A motion was made by John to donate money toward her funding efforts. Phyllis will find out from Dan Baum at Conover, who was heading the fund raising through Nextdoor, how much is still needed. Motion: All agreed to donate up to \$100.00 for hair and make-up fund. Approved.

-Meeting adjourned at 8:20 pm

Minutes Recorded

Phyllis Maffucci, Vice President